

Christoph Widmann from acontis technologies named new chairman of the Marketing Committee at the EtherCAT Technology Group

Christoph Widmann, Managing Director at acontis technologies GmbH, is the new chairman of the Marketing Committee at the EtherCAT Technology Group (ETG). Widmann takes over for Michael Strauss from SEW-EURODRIVE GmbH & Co KG who held the position since 2005 and now passes it over due to new responsibilities at SEW.

During the first ETG Marketing Committee (MC) meeting in 2014, Martin Rostan, Executive Director of the EtherCAT Technology Group, thanked Michael Strauss, Expert Industrial Communication in the field of Automation Support at SEW-EURODRIVE, in the name of the whole committee for his longstanding commitment to the MC – Strauss has been chairman since 2005. The Marketing Committee deals with all marketing-related aspects of the ETG such as the organization of national and international tradeshow participation and roadshows as well as the discussion of current technology topics and their meaning for the global marketplace.

Michael Strauss is succeeded by Christoph Widmann, Managing Director of the German technology provider acontis, an ETG member company since 2004. Widmann, who was elected unanimously by the attendees, explained his motives for accepting the position as chairman of the ETG's MC as follows: "EtherCAT is a global technology which is well worth further support and development by ETG member companies like acontis. As chairman of the Marketing Committee, I have the opportunity to actively participate in the creation of the worldwide marketing activities of the EtherCAT Technology Group. Additionally, I will receive valuable information about EtherCAT in a global economic context."

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Press pictures



Picture caption:

Christoph Widmann, Managing Director at acontis technologies GmbH, is the new chairman of the Marketing Committee of the EtherCAT Technology Group.



Picture caption:

Michael Strauss, Expert Industrial Communication in the field of Automation Support at SEW-EURODRIVE GmbH & Co KG, was chairman of the Marketing Committee at ETG since 2005.

About EtherCAT Technology Group (ETG):

The EtherCAT Technology Group is an organization in which key user companies from various industries and leading automation suppliers join forces to support, promote and advance the EtherCAT technology. With over 2,700 members from 56 countries the EtherCAT Technology Group has become the largest fieldbus organization in the world. Founded in November 2003, it is also the fastest growing fieldbus organization.

About EtherCAT®:

EtherCAT is the Industrial Ethernet technology which stands for high-performance, low-cost, easy to use with a flexible topology. It was introduced in 2003 and has been an international IEC standard and a SEMI standard since 2007. EtherCAT is an open technology: anyone can implement or use it.

➔ For further information please see: www.ethercat.org

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