

EtherCAT Technology Group: Global Strategy Meeting 2014

In April 2014 the worldwide team of the EtherCAT Technology Group (ETG) held its ETG Global Strategy Meeting (GSM) 2014 in Garmisch-Partenkirchen, Germany. Topics of the meeting were regional updates from the international ETG offices, status and development of EtherCAT technology, the strategic orientation as well as administration within the organization.

Besides the team members from the German ETG headquarters the teams from the offices in China, Japan, Korea and North America travelled to Garmisch-Partenkirchen, Germany, to exchange information and to discuss about the future strategy of the organization. The meeting started with a presentation about ten years ETG and EtherCAT held by Martin Rostan, Executive Director of the ETG, who thanked the attending team members for their tireless dedication to the ETG: “Becoming the world’s largest fieldbus user organization in only ten years is only possible with the help of a strong, international active team. The passion of every single team member for technology in general and for EtherCAT in particular is crucial for our ongoing success.”

Main topics of the meeting were the status as well as the development of EtherCAT technology, the strategic orientation of the EtherCAT Technology Group and administrative information for the 23 attending participants. The meeting program was rounded off by joint activities and team building measures to strengthen the community spirit and the intercultural understanding among each other. Rostan explained: “For our daily work it is extremely important to know how every single individual within our team thinks. With the open discussion we enable short ways within our organization – not least one of the success factors for the EtherCAT Technology Group.”

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Press picture



Picture caption:

The strategic orientation of the organization was the main topic of the ETG Global Strategy Meeting 2014 of the EtherCAT Technology Group in Garmisch-Partenkirchen, Germany.

About EtherCAT Technology Group (ETG):

The EtherCAT Technology Group is an organization in which key user companies from various industries and leading automation suppliers join forces to support, promote and advance the EtherCAT technology. With over 2,700 members from 56 countries the EtherCAT Technology Group has become the largest fieldbus organization in the world. Founded in November 2003, it is also the fastest growing fieldbus organization.

About EtherCAT®:

EtherCAT is the Industrial Ethernet technology which stands for high-performance, low-cost, easy to use with a flexible topology. It was introduced in 2003 and has been an international IEC standard and a SEMI standard since 2007. EtherCAT is an open technology: anyone can implement or use it.

➔ For further information please see: www.ethercat.org

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